

WHY BECOME A CORPORATE PARTNER?

Partnering with Wheelchair Bodybuilding is not only a good community investment...it is also a good business investment!

- Align yourself with a well-respected, growing 501(c)(3) organization.
- Create awareness of your corporate identity and portray a positive image to your stakeholders.
- Year-round promotional opportunities

CORPORATE SPONSORSHIP BENEFITS

Promotion & Visibility	Bronze \$5,000	Silver \$10,000	Gold \$25,000	Platinum \$50,000
Your company's logo & link on website	✓	✓	✓	✓
Certificate of Recognition	✓	✓	✓	✓
Recognition in social media, with a rapidly growing following		✓	✓	✓
Recognition on materials distributed at events			✓	✓
Premier recognition on all materials				✓

CORPORATE SPONSORSHIP



Our mission at Wheelchair Bodybuilding, Inc. is to provide and support an experience through activities that are open to any child, adult, or veteran with a disability, with the hope of providing both physical and psychological therapeutic value to that person.



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INTRODUCTION

Wheelchair Bodybuilding, Inc. (WCBB) is a 501(c)(3) non-profit organization which is dedicated to expanding and improving opportunities for children and adults with disabilities to become wheelchair athletes and adaptive athletes. Specifically, WCBB focuses on promoting, growing, and expanding the sport of wheelchair bodybuilding and adaptive bodybuilding through its association with the NPC (National Physique Committee) and IFBB Professional League (International Federation of Body Builders). For more than a decade, we have worked to encourage, mentor, and train wheelchair-bound athletes who want to participate in a bodybuilding program with the possibility of turning professional.



OUR VISION

Wheelchair Bodybuilding, Inc. hopes to instill a “can do” spirit in all of its participants by giving them the confidence and independence they need to face their own life challenges and overcome barriers which might previously have seemed insurmountable.

TURNING DISABILITIES INTO POSSIBILITIES

Knowing firsthand the challenges experienced by athletes with disabilities, we provide a means for wheelchair users to gain access to mainstream bodybuilding competitions. Through continued enhancement of the IFBB Professional League Pro Wheelchair Division, and its expansion within the sport of bodybuilding, we provide members of the disabled community with an outlet through which they can improve their physical, mental, emotional, and social wellbeing. At the same time, our work will alter public perspective on wheelchair users and their ability to be included in the same athletic activities as able-bodied people.

Nonetheless, being an IFBB Pro Wheelchair Division, athletes does not come without challenges. While the Pro Wheelchair Division is being more broadly welcomed in high level competitions, such as the Olympia and the Arnold Classic, the costs associated with athletes accessing these competitions are often prohibitive. While many promising wheelchair athletes desire to compete at this level, they are all too frequently barred from inclusion by their inability to afford the associated costs.

In the coming year, WCBB will ensure that at least 10 athletes of the WCBB are able to travel and compete on some of the most prominent stages, including at the Arnold Classic, Toronto Pro SuperShow, Dallas Europa Games, and Olympia. Athletes will be fully sponsored, with WCBB subsidizing all related costs of participation so that these deserving individuals have the opportunity to fulfill their dreams, while becoming an inspiration for others with disabilities. **WE NEED YOUR HELP TO DO THIS!**



WHY SUPPORT WHEELCHAIR BODYBUILDING?

Many people find it difficult to relate to someone who has a physical disability, often because they have not had any personal interaction with anyone with a disability. For example, they might be unsure what to expect from a person who has a mobility impairment and uses a wheelchair because they have never spent any time with wheelchair users. This lack of understanding can create additional challenges for people with disabilities. If society responded more adequately to people who have impairments, they would not experience nearly as many challenges and limitations.

Consider office workers who happen to use wheelchairs. Provided that there is only one level or there are ramps or elevators between levels, they may need no assistance whatsoever in the workplace.

In other words, in an adapted work environment, they do not have a disability.

Wheelchair sports have been designed to ensure that people who have a variety of mobility impairments can participate in physically demanding and competitive sports in their wheelchairs. They provide adapted sport environments that encourage wheelchair users to become wheelchair athletes.

While participating in adaptive sports like wheelchair bodybuilding, the participants do not have a disability. Wheelchair athletes strive for victory and take pride in their achievements just as any other athletes do.